



HEDR IDEA LEADERSHIP CONFERENCE

Small Town, Big Ideas

Intersectional Paths to Equity in Urban and Rural Communities

SPONSORSHIP PACKAGE



ABOUT THE CONFERENCE

The 11th HEDR IDEA Leadership Conference brings together leaders, practitioners, community advocates, researchers, and creatives to explore equity through the lens of place. This two-day event examines how identities, experiences, and systemic barriers shift across rural, suburban, and urban communities, and how intersectionality can guide meaningful, community-centred solutions.

Hosted by the Halton Equity, Diversity & Inclusion Roundtable and Town of Halton Hills, this conference will feature TED-style talks, film screenings, experiential workshops, lectures, forums, and arts-based learning. Presenters will offer insight into how communities of all sizes can foster belonging and advance justice.

CONFERENCE OVERVIEW

Date

June 3 & 4, 2026

Time

9:00 AM - 4:00 PM

Breakfast, Lunch, and Nutritional Breaks included.

Location

Georgetown, Ontario

Keynotes: John Elliott Theatre

Breakouts: Halton Hills Public Library

Discovery Sessions: Helson Gallery

PROGRAM OVERVIEW

KEYNOTES

Recognizable keynote speakers discussing themes of building, sustaining, and valuing diversity in the Halton Region.

BREAKOUTS

Three Breakout streams focused on building capacity, knowledge exchange and transfer, and innovative practices in EDI.

HEALTH & WELLNESS

An immersive space curated to combat stress, boost energy, improve focus, and increase engagement, leading to overall satisfaction.

DISCOVERY SESSIONS

The Discovery Session showcase how organizations in Halton are advancing DEI through innovative and impactful community initiatives.

ATTENDANCE

WHY ATTEND?

- Gain knowledge and insight from leading experts on EDI
- Be inspired by our keynotes and facilitators
- Network with influential leaders in the industry
- Influence and take part in seminal discussions on the establishment of sustainable EDI practices in the Halton Region
- Gain company recognition through face-to-face interaction with community leaders

WHO SHOULD ATTEND

Colleagues from all disciplines with a connection to EDI are encouraged to attend, including the following professions:

- Academics
- Activists
- Community Leaders
- Community Orgs.
- Funders
- Government
- Health Services
- Immigrant Services
- Media
- Police Services
- Policy Makers
- Local Businesses

ABOUT HALTON EQUITY & DIVERSITY ROUNDTABLE

The Halton Equity Diversity Roundtable is a collaborative network dedicated to advancing equity, diversity, and inclusion across the Halton region. We bring together individuals, organizations, and businesses who share a common vision: building a community where everyone feels they belong.

Our mission is to strengthen the capacity of people and organizations to create equitable and inclusive spaces through learning, connection, and shared action. Together, we work to foster a community where individuals of all identities—across race, ethnicity, gender, sexual orientation, age, ability, and socioeconomic background—are valued and empowered.

Through collaboration and collective impact, HEDR strives to break down barriers, challenge systemic inequities, and nurture a culture of respect, understanding, and belonging throughout Halton.

Partnering with HEDR places your organization at the forefront of conversations shaping the future of equity across Ontario. Sponsorship provides:

- Visibility among community leaders, public sector partners, educators, non-profits, artists, and businesses.
- Alignment with values that support inclusion, accessibility, anti-racism, and community well-being.
- Opportunities to demonstrate leadership in rural, suburban, and urban equity innovation.
- Direct engagement with participants through networking, visibility, and community-centred programming.

Sponsorship helps ensure that this event remains accessible, high-quality, and deeply impactful.

**ELEVATE YOUR BRAND & SHOW YOUR COMMITMENT
TO BUILDING A WELCOMING HALTON!**

TITLE SPONSOR

Exclusivity | \$15,000

Acknowledged as the very top supporters of the event, your company will receive exclusivity as the only sponsor to receive the following benefits to the 2026 EDI Conference.

BRAND RECOGNITION

Your corporate logo and/or name will be featured on the following:

- Title Sponsorship, with the event being presented as (YOUR BRAND) "IDEA Leadership Conference."
- Enjoy maximized exposure through the highest priority of branding in all documentation and on-site signage.
- Branding presence in conference room and community village
- Category exclusivity at the Title Sponsorship level
- Prominent placement of your name or logo on all event correspondence and thank you notes
- Prominent logo with a link to your website on the event webpage
- Message in Conference Manual

HOSPITALITY

As the Title Sponsor, you will receive the following:

- 2 VIP Table of 8 registration to the Conference
- Meals & Breaks
- 1-Year Corporate HEDR Membership

EVENT PROFILE

- 5 Verbal recognition at throughout the Conference
- Speaking opportunity
- Media promotion at the event
- Logo on signage
- Special Designation on Name Badges
- Materials on Sponsor's Table
- On-site activation opportunity in Community Village

MEDIA

Your corporate logo and/or name will be featured in the following:

- Back Page advertisement in Conference Manual
- Promotion via social media
- A public thank-you advertisement in the media

PRESENTING SPONSOR

Exclusivity | \$10,000

Acknowledged as one of the top supporters of the event, your company will receive exclusivity as the only sponsor to receive the following benefits to the 2026 EDI Conference.

BRAND RECOGNITION

Your corporate logo and/or name will be featured on the following:

- Presenting Sponsorship, with the event being presented as (Title Sponsor) 2026 EDI Conference presented by (your business)
- Enjoy maximized exposure through branding in all documentation and on-site signage.
- Branding presence in the community village
- Category exclusivity at the Presenting Sponsorship level
- Prominent placement of your name or logo on all event correspondence and thank you notes
- Prominent logo with a link to your website on the event webpage
- Recognition in Conference Manual

HOSPITALITY

As the Presenting Sponsor, you will receive the following:

- 1 VIP Table of 8 registration to the Conference
- Meals & Breaks
- 1 Year Corporate HEDR Membership

EVENT PROFILE

- 4 Verbal recognition at the conference
- Speaking opportunity
- Media promotion at the event
- Logo on signage
- Special Designation on Name Badges
- Materials on Sponsor's Table
- On-site activation opportunity in Community Village

MEDIA

Your corporate logo and/or name will be featured in the following:

- Inside Cover advertisement in Conference Manual
- Promotion via social media
- A public thank-you advertisement in the media

PLATINUM

Three Opportunities | \$5,000

Acknowledged as a supporter of the event, your company will receive the benefit as one of three sponsors to receive the following benefits to the 2026 EDI Conference.

BRAND RECOGNITION

Your corporate logo and/or name will be featured on the following:

- Gold Sponsorship, with the event being presented as “(KEYNOTE SPEAKER) Session” presented by (YOUR COMPANY)
- Enjoy maximized exposure through branding in all documentation and on-site signage.
- Branding presence in the community village
- Prominent placement of your name or logo on all event correspondence and thank you notes
- Prominent logo with a link to your website on the event webpage
- Recognition in Conference Manual

HOSPITALITY

As the Gold Sponsor, you will receive the following:

- 3 registration to the Conference
- Meals & Breaks

EVENT PROFILE

- Verbal recognition at the conference
- Speaking opportunity to introduce a Keynote
- Logo on signage
- Special Designation on Name Badges
- Materials on Sponsor's Table
- On-site activation opportunity in Community Village

MEDIA

Your corporate logo and/or name will be featured in the following:

- 1 full-page advertisement in Conference Manual
- Promotion via social media
- A public thank-you advertisement in the media

GOLD

Three Opportunities | \$2,500

Acknowledged as a supporter of the event, your company will receive the benefit as one of three sponsors to receive the following benefits to the 2026 EDI Conference.

BRAND RECOGNITION

Your corporate logo and/or name will be featured on the following:

- Gold Sponsorship, with the event being presented as “(KEYNOTE SPEAKER) Session” presented by (YOUR COMPANY)
- Enjoy maximized exposure through branding in all documentation and on-site signage.
- Branding presence in the community village
- Prominent placement of your name or logo on all event correspondence and thank you notes
- Prominent logo with a link to your website on the event webpage
- Recognition in Conference Manual

HOSPITALITY

As the Gold Sponsor, you will receive the following:

- 3 registration to the Conference
- Meals & Breaks

EVENT PROFILE

- Verbal recognition at the conference
- Speaking opportunity to introduce a Keynote
- Logo on signage
- Special Designation on Name Badges
- Materials on Sponsor's Table
- On-site activation opportunity in Community Village

MEDIA

Your corporate logo and/or name will be featured in the following:

- 1 full-page advertisement in Conference Manual
- Promotion via social media
- A public thank-you advertisement in the media

SILVER

Three Opportunities | \$1,500

Acknowledged as a supporter of the event, your company will receive the benefit as one of three sponsors to receive the following benefits to the 2026 EDI Conference.

BRAND RECOGNITION

Your corporate logo and/or name will be featured on the following:

- Silver Sponsorship, with the event being presented as “Learning Stream 1 or 2” presented by (YOUR COMPANY)
- Enjoy maximized exposure through branding in all documentation and on-site signage.
- Branding presence in the community village
- Prominent placement of your name or logo on all event correspondence and thank you notes
- Prominent logo with a link to your website on the event webpage
- Recognition in Conference Manual

HOSPITALITY

As the Silver Sponsor, you will receive the following:

- 2 registration to the Conference
- Meals & Breaks

EVENT PROFILE

- Verbal recognition at the conference
- Logo on signage
- Special Designation on Name Badges
- Materials on Sponsor's Table
- On-site activation opportunity in Community Village

MEDIA

Your corporate logo and/or name will be featured in the following:

- 1/2 Page advertisement in Conference Manual
- Promotion via social media
- A public thank-you advertisement in the media

BRONZE

Four Opportunities | \$1,000

Acknowledged as a supporter of the event, your company will receive the benefit as one of two sponsors to receive the following benefits to the 2026 EDI Conference.

BRAND RECOGNITION

Your corporate logo and/or name will be featured on the following:

- Bronze Sponsorship, with the event being presented as “(Coffee Break or Networking Session” presented by (YOUR COMPANY)
- Enjoy maximized exposure through branding in all documentation and on-site signage.
- Branding presence in the community village
- Prominent placement of your name or logo on all event correspondence and thank you notes
- Prominent logo with a link to your website on the event webpage
- Recognition in Conference Manual

HOSPITALITY

As the Bronze Sponsor, you will receive the following:

- 2 registration to the Conference
- Meals & Breaks

EVENT PROFILE

- Verbal recognition at the conference
- Logo on signage
- Special Designation on Name Badges
- Materials on Sponsor's Table
- On-site activation opportunity in Community Village

MEDIA

Your corporate logo and/or name will be featured in the following:

- 1/4 Page advertisement in Conference Manual
- Promotion via social media
- A public thank-you advertisement in the media

ALLY

Multiple Opportunities | \$750

Acknowledged as a supporter of the event, your company will receive the following benefits to the 2026 EDI Conference.

BRAND RECOGNITION

Your corporate logo and/or name will be featured on the following:

- Enjoy maximized exposure through branding in all documentation and on-site signage.
- Branding presence in the community village
- Prominent placement of your name or logo on all event correspondence and thank you notes
- Link to your website on the event webpage
- Recognition in Conference Manual

HOSPITALITY

As the Ally Sponsor, you will receive the following:

- 1 registration to the Conference
- Meals & Breaks

EVENT PROFILE

- Special Designation on Name Badges
- Materials on Sponsor's Table
- On-site activation opportunity in Community Village

MEDIA

Your corporate logo and/or name will be featured in the following:

- Business Card advertisement in Conference Manual
- A public thank-you advertisement in the media

TABLE SPONSOR

Multiple Opportunities | \$1,200

Acknowledged as a supporter of the event, your company will receive the following benefits to the 2026 EDI Conference.

As the Table Sponsor, you will receive the following:

- 8 registrations to the Conference
- VIP Seating during the keynote session
- Registration to breakout session
- All meals and breaks
- Networking Opportunities

MAGAZINE ADVERTISEMENT

Multiple Opportunities

Back Page	\$1200
Inside Front Cover	\$750
Inside Back Cover	\$750
Centre-Spread	\$1000
Full Page	\$500
Half-Page	\$300
1/4 Page	\$200



Advertise in the 2026 EDI Conference Manual to connect with over 150 delegates representing more than 100 organizations across Halton Region. This influential audience includes leaders and decision-makers committed to advancing equity, diversity, and inclusion in their workplaces and communities. Showcase your brand and amplify your impact at the forefront of meaningful change.

CONTACT US



HALTON EQUITY & DIVERSITY
ROUNDTABLE



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